

Global
Partner

ClassicMedia™



BOOTH 5431

Classic Media

www.classicmedia.tv

Classic Media, one of the world's largest independent entertainment companies, is a leader in reinventing the classics of yesterday and creating the entertainment classics of tomorrow. The Company owns and manages a globally-recognized portfolio of well-known family and pop culture entertainment brands, including Where's Waldo?®/Where's Wally®, Casper the Friendly Ghost®, Postman Pat®, and new global brands Tinga Tinga Tales® and Guess with Jess®. Big Idea, producer of the best-selling animated series, VeggieTales® is a member of the Classic Media family. Classic Media programming is distributed in more than 170 territories worldwide and showcased through TV, film, home video, consumer products, publishing, digital, and music. www.classicmedia.tv



Tinga Tinga Tales®

A new animated preschool series, inspired by traditional African folktales and art, that tells silly stories about how your favorite animals came to be – Tinga Tinga Tales® opens up a fantastical world of color, characters and transformation. The show airs in the U.K. on CBeebies and will launch in the U.S. on Playhouse Disney. www.Tingatingatales.com



Guess with Jess®

New CGI preschool series that follows Jess, the curious black and white cat, and his farmyard friends as they explore the everyday world around them and learn that finding the answers to their questions can be fun! Guess with Jess® airs globally, including CBeebies in the U.K. and Treehouse in Canada. www.Guesswithjess.com



Where's Waldo?®/Where's Wally?®

Where's Waldo?®/Where's Wally?® is a global publishing phenomenon and pop culture icon with 50+ million books sold, published in 50 countries and translated into 25+ languages. JOIN THE SEARCH as he leaps beyond the pages of books into new categories at retail, online and mobile games. www.Findwaldo.com



VeggieTales®

VeggieTales®, the wildly popular preschool series, is the #1 children's faith-based property with more than 53 million videos sold to date. Through hilarious storytelling, silly songs and lovable characters, VeggieTales® presents meaningful lessons with values, like honesty and thankfulness, that are easy for kids to understand and guide them in their daily lives. www.Bigidea.com



Casper the Friendly Ghost®

"The Official Ambassador of Halloween" has been making friends around the world for generations. Casper the Friendly Ghost®, the star of thousands of comics, hundreds of cartoon episodes, a blockbuster Spielberg film, and a new CGI series, Casper's Scare School (airing in 60+ territories worldwide), continues to scare up fun in new categories at retail.