

Global
Partner

DependableSolutions DS

BOOTH 2271

Dependable Solutions

www.dependablerights.com

Dependable Solutions, Inc. offer the latest brand management systems and services to agents, licensors and licensees. Dependable Rights Manager, a contract-based integrated licensing system developed by experienced specialists in licensing, approval and royalty software. DSI is based in Los Angeles with offices in Dallas and Belgrade servicing 25 clients in Australia, Canada, Hong Kong, United Kingdom and the United States. Licensor clients include Gmodelo, Sanrio, Pokemon, Elvis Presley Enterprises, Dr. Pepper Snapple Group, Yamaha Motors and Smileyworld. Agent clients include CAA, Velocity Brand Management, Access Licensing Group, and Newman International Group.. Licensee clients include Li & Fung and NMR.

Dependable Rights Manager

DRM automates the core operations of any licensor, licensee or agent contract management, financial, sales activity and royalty reporting processes. DRM fully automates your brand licensing, royalty reporting, guarantee tracking, invoicing and trademark registration processes to increase sales, coordinate your brand team and streamline licensing financials.

Product Development

Now you can fully integrate approvals to process every stage of artwork, product, advertising and packaging processes initiated by your licensees. With DRM Product Development linked directly to your contract rights and capture characteristics on each approval, you gain valuable insight into approved products, ads and artwork.

Content Library

Help keep licensees fully informed with the latest licensor style guides, approved artwork, training videos and other media content to help get a jump start on product approvals. You can give anyone selective upload or download ability to search across all your media files.

Catalog Manager

Put licensed products online to share with retailers, customers or licensees to help promote your brand, increase licensed product sales and reduce infringed product sales. With DRM Catalog Manager, you can display important information about licensed products to show legitimately licensed goods via the web.

E-commerce

Online sales come together quickly with this new module to help sell or fulfill licensed products to wholesalers, retailers and consumers. All your licensed product information gained through the approval process and within your contracts can be repurposed to help sell goods on the web.