

Global  
Partner



**Fitz Roy Media**

**BOOTH 2674**

Fitzroy Media

[www.FitzRoymedia.com](http://www.FitzRoymedia.com)

Fitz Roy Media (FRM) is a media property development company specializing in children's entertainment created for a variety of new and emerging media platforms including mobile, Internet and interactive broadcast TV. FRM's flagship property, Heathcliff (created in 1973 by cartoonist George Gately) the new comic strip is written and drawn by George Gately's nephew Peter Gallagher and is being developed for multiple mediums. FRM's other key branded properties include "Daktari Park," "Secret Wings," "Funny Face" and "Fido Dido," a new series for tweens that combines live-action with animation.



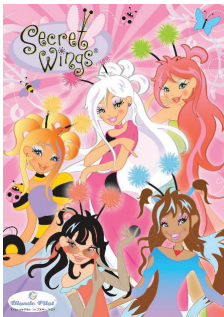
### **FIDO DIDO**

The FIDO DIDO animated series (50 x 1 min.) is a co-production of FitzRoy Media, Honest Entertainment and Graphita India Limited. Exuding guileless confidence, inner wisdom, and a free spirit, Fido Dido is a pervasive pop culture icon who gained instant pop culture prominence in the 80s as the new Icon of Cool.



### **FUNNY FACE**

The FUNNY FACE animated series (25 x 1 min.) is produced by Renegade Animation/Brady Enterprises. Inspired by the popular fruit drink of the 60s, Funny Face boasts bad puns and hilarious sight gags. But most importantly, the 25 one-minute episodes offer no substance whatsoever.



### **SECRET WINGS**

SECRET WINGS is based on a brand that became the UK's best-selling brand of stationery and back-to-school products. Created by BlondePilot and represented by FitzRoy Media, Secret Wings features striking, colorful graphics that depict a rich fantasy environment. Products available in 20 countries: BTS, Books, Apparel, Toys, Dolls, Sporting Goods, Stickers and more. Direct to DVD available for TV, DVD and VOD in 2010.