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Guide to the Licensing World
www.licensingworld.co.uk

The Guide to the Licensing World is the most comprehensive international directory available on the brand and character licensing industry. The guide references over 25,000 property listings such as characters, films, personalities, with over 1,900 licensing agents in over 80 countries worldwide. We also have approximately 1,100 licensees and are not forgetting the hundreds of specialist services – all fully supported by our regularly updated Online Guide. We know that this makes us the leaders in supplying you with information that you need, the guide will be available at Licensing International Expo, come to our booth #3870 for more information.

