

Global
Partner



Hong Kong International Licensing Show
香港國際專利授權展

BOOTH 3976

Hong Kong Trade
Development Council
www.hktdc.com

Established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With 40 offices worldwide, including 11 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and Asia. The HKTDC also organizes trade fairs and business missions to connect companies with opportunities in Hong Kong and the mainland, while providing information via trade publications, research reports and online. The Hong Kong International Licensing Show is organized by the HKTDC every January and engages over 140 licensors, licensee agencies, brand owners and corporations. Visit www.hktdc.com or www.hktdc.com/hklicensingshow for more information.

Asian Opportunities for Global Brands



Hong Kong International Licensing Show

10 to 12 January 2011

Hong Kong Convention and Exhibition Centre

- Emerged as Asia's largest licensing show - a premier one-stop licensing platform featuring global brands and characters
- Concurrently held with Asia's largest toy fair - an ideal occasion to meet with quality buyers worldwide
- Hong Kong International Licensing Show - an excellent opportunity for you to diversify your business and maximise your brand exposure

Don't miss the chance!

Explore all the opportunities in the Show NOW!
www.hktdc.com/hklicensingshow

Enquiries

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www.hktdc.com

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