

Global  
Partner

Last Lemon Productions

**BOOTH 4976**

Last Lemon

[www.lastlemon.com](http://www.lastlemon.com)

Established in 1999 by Lisa Swerling & Ralph Lazar, California-based Last Lemon ([www.lastlemon.com](http://www.lastlemon.com)) originates, produces and manages internally generated graphic-based character properties and their commercial exploitation through licensing.



### Vimrod

Vimrod ([www.vimrod.com](http://www.vimrod.com)). Cards sell in the millions, 14 books published by Harper Collins and Andrews McMeel, large range of 3D products. Daily Vimrod email cartoon has 11,000 subscribers.



### Harold's Planet

Harold's Planet ([www.haroldsplanet.com](http://www.haroldsplanet.com)). Cards sell in the millions. Large stationery & giftware range. Daily Harold's Planet email cartoon has 13,000 subscribers.



### The Little Brainwaves

The Little Brainwaves ([www.thebrainwaves.com](http://www.thebrainwaves.com)) are licensed to Dorling Kindersley (DK), the world's largest children's reference publisher. 8 titles have been published in over 20 languages. Accolades include US Parent Choice Award winner 2 years running, Royal Society Science Book of the year shortlist 2 years running, & Washington Post's Book of the Week. A major publishing program is scheduled for the next five years.



### The Honours List

The Honours List ([www.thehonourslist.com](http://www.thehonourslist.com)). Hugely successful card property in the UK. Licensed to Woodmansterne (UK) & Recycled Paper Greetings/AG (USA).

