

Global
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BBC
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BBC Worldwide

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BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). The Children's and Licensing business within BBC Worldwide manages a portfolio of brands including In the Night Garden, 3rd & Bird, BBC Earth and Doctor Who, in both the UK and international markets. The business further extends brands across numerous categories through robust licensing programs. Children's and Licensing is one of the UK's largest licensors and a major operator in the international licensing industry. All profits generated by Children's and Licensing are returned to the BBC to invest in future output.



3rd & Bird!

From award-winning Little Airplane Productions, 3rd & Bird! is an animated preschool series about a community of birds that live, learn and play in the branches of a beautiful old tree. The characters whistle, sing and dance while embarking on colourful adventures introducing issues of diversity, tolerance, perseverance and community.



BBC Earth

Building on the remarkable success of Planet Earth, BBC Worldwide has developed BBC Earth: a global brand representing landmark natural history content, such as the riveting, original series LIFE. BBC Earth will provide continuity on-shelf for its growing fan base, introducing extraordinary images, amazing stories and new discoveries.



Doctor Who

Breaking BBC America ratings history in 2009, Doctor Who, currently airing in 50 territories, premieres a brand-new season this spring with actor Matt Smith entering the TARDIS as the Eleventh Doctor. A fan favourite, Doctor Who won a Guinness Book of World Record for most successful sci-fi program.



In The Night Garden

A modern televisual interpretation of a nursery rhyme book, two-time BAFTA winner, In the Night Garden, features a host of wonderful characters living in a community that exists between waking and sleeping in a child's imagination. The international preschool phenomenon airs in 33 countries, with over 70 licensees globally.



Top Gear

Top Gear takes extraordinary and ordinary cars to the limit and beyond to find out if they're half as good as manufacturers claim. Broadcast in over 100 countries, Top Gear is full of extreme stunts, challenges and celebrity appearances, making it far more than just a car show.