

Global
Partner



BOOTH 5054

Beanstalk

www.beanstalk.com

"Beanstalk, the world's leading brand licensing agency and consultancy, extends brands the smart way -- through the careful, strategic, creative development of licensed products. Offering global services through offices in New York, Los Angeles, Dearborn, London and Hong Kong, we offer unparalleled coverage. "Put The Beanstalk Advantage to work for your business."

BRAND CHAMPIONS

We are Brand Champions

We extend the power of credible brands through incredible products. Our methodology respects, protects, and cultivates our clients' precious assets. Our size enables us to assemble the best agency resources to meet the individual needs of each client.

INNOVATORS

We are Innovators

We blend strategy with creativity. We continuously re-invent licensing and its application as a brand marketing tool. We have been honored with numerous industry awards for our groundbreaking work.

TALENTED AND ACCOMPLISHED

We are Talented and Accomplished

We recruit professionals from diverse industries to offer clients an unmatched breadth of experience. We are service-obsessed. We embody Integrity, Passion, Creativity, Strategic Thinking, Collaboration, and Entrepreneurship.

CONNECTED

We are Connected

We value and maintain long-standing relationships. We provide unparalleled access to critical business partners. As part of the world's largest marketing communications network, Omnicom, we offer clients access to a full range of marketing services.

LOCAL AND GLOBAL

We are Local and Global

We implement intelligent global licensing strategies tailored to local consumer markets. We maintain a staff of licensing experts throughout the world. We are forward thinking global strategists as we pursue opportunities in both traditional and emerging markets.